



Editorial



Welcome to the second edition of the ProBIO newsletter.

As our project has entered its second year of activity, a lot is going on behind the scenes and our team is busy working alongside bioeconomy projects to facilitate their market uptake.

We are also actively supporting a number of initiatives for further R&I and ProBIO will organise “**Exploitation strategies for Bioeconomy Research proposals**” (Brussels, 7 June 2016). This event will provide researchers with the opportunity to focus on the exploitation element of their project proposal by practising setting it up. Moreover, it will be an occasion for consortium building and will give an overview of funding opportunities available. [Click here](#) for more information.

Last but not least, we have launched the “**ProBIO stories**”, a series of **journalistic articles dedicated to research projects** which are making a good use of their results to improve several aspects of our life. Are you interested in food allergies in babies, resilient seeds and the effectiveness of DNA diets? [Click here](#) to know more and enjoy the reading!

The ProBIO team

Resilient seeds - Nurturing the future of agriculture



Climate change and man-made events put global food security at risk. But researching how plants produce seeds and evolve could help us find new ways to ensure food security

Focus on "Exploitation strategies for Bioeconomy Research proposals"



This month's two minutes interview is with Emma Holtz at [SP – Sveriges Tekniska Forskningsinstitut](#) from the ProBIO project.

Your organization is in charge of facilitating bioeconomy projects' access to research funding. Can you tell us what your coaching is about?

Our coaching is about providing guidance on how to exploit KBBE research outcomes in further research projects. For example, we offer guidance in identifying relevant available financing schemes, we give feedback on draft proposals so to strengthen their exploitation strategy. Where possible, we help identifying industrial partners for R&D projects.

Which type of organizations can benefit from your coaching within ProBIO?

We can support either public or private organizations, e.g. research institutes, universities, large companies as well as SMEs who are looking into exploiting their outcomes in further research projects. They can either be involved in bioeconomy-related topics in FP7 or participate to H2020 projects.

What type of involvement is required from those who benefit from your coaching?

It really depends on the circumstances. But we need to bear in mind that effective coaching requires engagement from both the coach and the coachee. Accordingly, we expect the result owners we work with to set aside time for the coaching and to engage proactively in the process.

Are your services offered only to research projects which have achieved a certain maturity level?

Not necessarily. All projects can benefit from ProBIO's support, no matter if they require further development or are close to market. Our coaching can also be beneficial to projects which do not achieve technological results, but deliver knowledge and instruments of relevance to policy makers.

Do you also assist consortia in proposal writing?

Yes, we provide the result owners with recommendations on how to write a competitive application with a strong exploitation strategy and we give feedback on proposal drafts. However, we do not draft any text ourselves.

Digging into the DNA for a successful diet



Genetically-tailored diets are in vogue. But do they work? Genes are the latest trend in nutrition, at least going by the burgeoning legion of Internet companies offering diets tailored to our genetic make-up.

Is it a real food allergy?



Over recent years we have been witnessing a significant increase in food intolerances and allergy. But when is it really an allergy? Is it possible to prevent by intervening in the very first few months of life?

Do you help project representatives in contacting potential partners and putting together consortia to take part in proposal writing?

Yes, we give result owners recommendations on possible consortia composition and give them lists of potential partners with the know-how they may need. Besides, the upcoming clustering event scheduled in June 7th 2016, will serve to bring together stakeholders of interest to facilitate their participation to research proposals.

What is the main recommendation you usually give to researchers who aim at improving the exploitation aspects of a research project? Think of an exploitation strategy considering project results' potential market and end users. Plan ahead a knowledge protection strategy bearing in mind IPR and envisage a commercial plan since the application writing phase.

On 7 June 2016 you will be organising the event "Exploitation strategies for Bioeconomy Research proposals" in Brussels. What is this event about?

It will be a one-day event dedicated to clustering R&I initiatives. The attendees will have the opportunity to discuss how to strengthen exploitation strategies, how to make a competitive consortium and get an overview of the funding opportunities available.

Who can participate to this workshop?

This event is open to all KBBE project result owners as well as invited researchers planning to develop (or take part in) competitive research projects proposals with a strong exploitation strategy element. In principle, this is an open event, although result owners coached by ProBiO will be given the priority.

How can people register to the event?

All they have to do is access to the ProBiO event registration page by [clicking on this link](#). Attendance is free.

ProBiO services: how we can help you exploit your bioeconomy projects' results



- Coaching for market uptake
- Tailored support for further R&I
- Networking and knowledge exchange

Know more about the services on [ProBiO website!](#)

Events' selection

International conferences "Green chemistry and White biotechnology" - GreenWin



For the second consecutive year, the GreenWin cluster, in partnership with Gembloux Agro-Bio Tech, organize, on May 12th and 13th 2016, at the Senghor Auditorium Gembloux Agro-Bio Tech, two days of international conferences on the theme "Green chemistry & White biotechnology". The aim of the conference is to make an inventory of innovative technologies and valuation approaches of green chemistry and white biotechnology activities in the world, to realize the sharing of knowledge and foster the creation of new research and development projects in the sector.



12 - 13 May 2016 - Liege, Belgium, Gembloux Agro-Bio Tech University of Liege

Bio-Based Products Europe



Bio-Based Products World looks at success stories for brands and retailers shaping the future of business. Consumer behaviour and employee expectations are changing. Lip service to environmental awareness is no longer enough; brands need to look at bio-based products as part of their sustainable future in a way that is responds to consumer changes. Bio-Based Products World brings together leading brands to look at successful adoptions of new products, better understand societal and consumer demand, demonstrate cost savings with sustainable initiatives and uncover new biobased adoption solutions.



24 - 25 May 2016 - Amsterdam, The Netherlands, Hotel Okura

EUSEW 2016



The Policy Conference is the most important European conference dedicated to sustainable energy policy issues. Sessions organised by the European Commission and energy stakeholders debate new policy developments, best practices and sustainable energy ideas, while networking events forge alliances. Awards for outstanding projects begin the week.



14 - 16 June 2016 - Brussels, Belgium, EC Charlemagne building and Residence Palace

ICABR - The International Consortium on Applied Bioeconomy Research



The conference will include invited and contributed, plenary and parallel sessions in which participants from around the world will discuss the new challenges of the bioeconomy in both developed and developing countries. It will feature a full-day workshop on Financing Innovation for Agriculture, Food, and the Bioeconomy: Business as Usual?



26 - 29 June 2016 - Ravello, Italy, Oscar Niemeyer Auditorium

Disclaimer



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 652683

The information reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.